





Okaya has been a symbol of trust and quality in India for 4 decades, and is a pioneer in the battery manufacturing industry. It is with this experience that today, Okaya has entered into the Electric Mobility space, offering solutions from Electric Vehicles and Electric Vehicle Batteries to EV Charging and Battery Swapping solutions.



# WHY WE WENT THE electric route

## ANIL GUPTA, MD, OKAYA EV

Venturing into the mobility segment was always on the cards for us, but the how and when were decided by external factors; with India on the brink of disruption as far as transportation is concerned, it was an opportunity we couldn't give up on nor delay. We have been in the business of battery, electronics, software, and power for decades now, and looking at the gaps in the current electric vehicle industry we decided it was time for us to move ahead as a brand into a new direction, using all our experience and combining it with our strength of delivering manufacturing excellence. Our entry into the EV space begins with 2-wheelers and then sky's the limit. Its the right move for the brand ideologically as well as emotionally.



## ANSHUL GUPTA, DIRECTOR, OKAYA EV

Following the trends in this now highly dynamic EV space, there have been many occasions to celebrate, yet many more which leaves the segment more vulnerable than safe. There are huge gaps between what is and what could have been when it comes to the end product. E2Ws today are on extreme ends of the price spectrum and those not on the high end of the market fail to match up to petrol 2-wheelers when it comes to performance and/or desirability. Our aim is to built vehicles in which every component is made right here in India, is made for the masses, and deliver the quality & ruggedness automobile segments need to deliver while maintaining affordability. We understand the EV isn't a political goal for India but an economical and ecological goal for Indians.

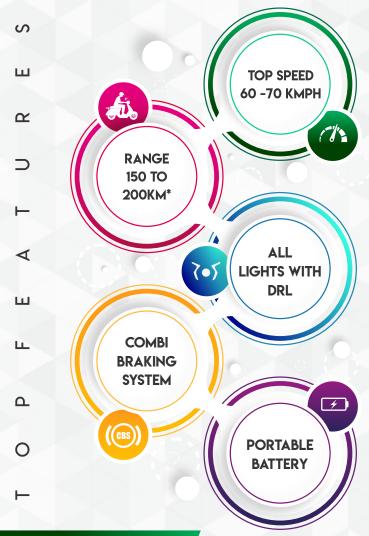
## PURAN SINGH NEGI, AVP SALES & MARKETING

India as a market holds a huge potential for electric vehicles across its sub-segments; the biggest opportunity of-course being two wheelers. However, the petrol two wheeler giants are yet to make an impactful move while the existing EV players in the market lack the infrastructure preventing them from scaling up to a level where they can go toe-to-toe with the current ICE 2W network. The current quality of the overall E2W industry is not upto automobile standard and this is where we come in. Our mission is to setup a dominating network pan India that's efficient and capable enough to deliver products at a pace which hyper-boosts the sales figures in the segment all while giving a rock solid after sales support. After all, in the years to come only the strong will survive and we intent on being ahead of that curve.















# **SPECIFICATION**

#### **TECHNICAL**

1200W/2500W Power Max Speed -Kmph 60 - 70 Kmph 150 To 200km\* Range Per Charge\* Motor BLDC Hub Motor, Water Proof

## **BATTERY & CHARGER**

**Battery Type** Li ION - LFP **Battery Rating** 72V60Ah Battery Qty. 2 **Charging Time** 4 to 5 Hours Fast Charging Yes Energy 4.4Kwh

#### **DASHBOARD**

Display Type Digital Speedometer Yes **Battery Status Bar** Yes **Drive Modes Drive Mode Names** Eco, City & Sports

#### TYRE AND WHEEL

Tyres TubelessType Wheel Type Steel Wheel

#### **BRAKING SYSTEM**

Front Brake Drum -110mm Rear Brake Drum -110mm Combi Braking System Mechanical

#### FRAME AND SUSPENSION

Front Suspension Telescopic Type Spring Loaded Rear Suspension

#### **AESTHETICS**

Headlamps **LED Tailight LED Indicators Front LED Indicators Back LED** DRLs LED

#### **REMOTE KEY**

Remote Lock Yes Remote Unlock Yes Wheel Lock Yes

## **ADDITIONAL FEATURES**

Regenerative Braking System - Yes

Forward/Reverse Mode - Yes

Parking Mode -With Lever - Yes

VCU - Yes

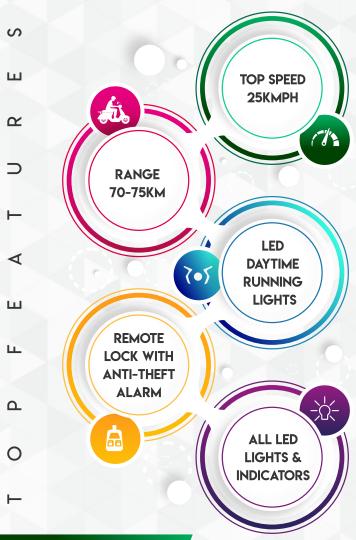
Digi Guard - Yes

DigiTrack - Yes

Dealer Stamp











# **SPECIFICATION**

## **TECHNICAL**

 Power
 <250W</td>

 Max Speed -Kmph
 <25Kmph</td>

 Range/Charger\*
 70-75km

 Motor
 BLDC Hub Motor,

Water Proof

## **BATTERY & CHARGER**

Battery Type - Li ION - LFP
Battery Rating - 48V30Ah
Battery Qty. - 1
Charging Time - 4 to 5 Hours
Fast Charging - Yes
Energy - 1.4Kwh

**DASHBOARD** 

Display Type - Digital
Speedometer - Yes
Battery Status Bar - Yes
Drive Modes - 1
Drive Mode Names - N/A

#### TYRE AND WHEEL

Tyres - TubelessType
Wheel Type - Steel Wheel

#### **BRAKING SYSTEM**

Front Brake - Drum -110mm

Rear Brake - Drum -110mm

Combi Braking System - N/A

#### FRAME AND SUSPENSION

Front Suspension - Telescopic Type
Rear Suspension - Spring Loaded

#### **AESTHETICS**

Headlamps - LED
Tailight - LED
Indicators Front - LED
Indicators Back - LED
DRLs - LED

#### **REMOTE KEY**

Remote Lock - Yes
Remote Unlock - Yes
Wheel Lock - Yes

#### **ADDITIONAL**

## **FEATURES**

Regenerative

Braking System - Yes

Forward/Reverse

Mode - Yes

Parking Mode -

With Lever - Yes

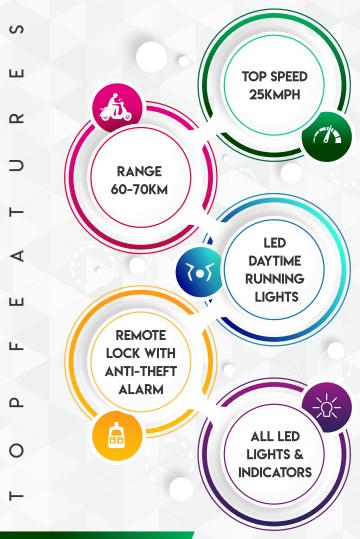
Digi Guard - Optional

DigiTrack - Optional

Dealer Stamp









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 60-70km

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